

Public attitudes toward healthy eating policies

Please take a few minutes to read the following information.

What is the purpose of the study?

We are interested in finding out the public's opinions about two policies for encouraging healthy eating.

What do I have to do?

You will be asked to complete a short online questionnaire lasting around **3 minutes**. We will ask you some questions about your attitudes and beliefs about these strategies that aim to encourage healthier eating.

You will be **paid £X** for completing this questionnaire.

Am I suitable to take part?

The criteria for taking part are:

- 1) You currently live in England
- 2) You are at least 16 years old

Do I have to do this?

Participation is voluntary and taking part is entirely up to you. You can refrain from answering any questions and can withdraw at any time simply by closing your browser.

Will it be anonymous?

As we do not take any identifying information (such as your name) when you take part, all the information you provide is anonymous. We will have access to your unique participant ID; however, we will not be able to identify you based on this information. If you wish to withdraw from the study you will be able to do this for one week after participating. After that point we will delete your ID and therefore your data will be completely anonymised and we will not be able to remove your responses from our study.

Your data may also be uploaded to a data repository to be accessed by other researchers. This will be anonymous and not contain any identifiable information.

Data protection

Cambridge University is the sponsor for this study based in England. We will be using information from you in order to undertake this study and will act as the data controller for this.

Your rights to access, change or move your information are limited, as we need to manage your information in specific ways in order for the research to be reliable and accurate. If you withdraw from the study after one week, we will keep the information about you that we have already obtained. If you withdraw from the study within one week, we will be able to delete all information that you have provided. To safeguard your rights, do not collect personally-identifiable information.

You can find out more about how we use your information at
<https://www.medschl.cam.ac.uk/research/privacy-notice-how-we-use-your-research-data/>

Are there possible disadvantages and/or risks in taking part?

There are no foreseeable risks in taking part, and we have attempted to minimise any discomfort to participants. You may find some of the questions quite personal in nature.

Similarly, there are no specific benefits to taking part, other than having the opportunity to contribute to research and the financial reimbursement you shall receive.

What if I have a question?

If you have any questions please email Dr Reynolds at jpr63@medschl.cam.ac.uk. You will receive this email address again at the end of the study.

Ethical review of the study

This study has been reviewed by the Cambridge Psychology Research Ethics Committee.

How do I give my consent to take part?

Please click on the “next” button to move onto the consent form.