## CONSORT Diagram.



Demog raphic	Category	ITT (N=299)	PP (N=169)
Age (yea	ars), Mean (SD)	39.8 (12.8)	41.7 (11.8
Baseline	GAD-7, Mean (SD)	12.5 (3.3)	12.4 (3.4
Baseline	PHQ-9, Mean (SD)	8.0 (3.7)	8.0 (3.8)
Gender,	n (%)		
	Female	240 (80.3)	137 (81.1)
	Male	46 (15.4)	26 (15.4)
	Other	4 (1.3)	2 (1.2)
	Not Known	9 (3.0)	4 (2.4)
Ethnicity	r, n (%)		
	White	266 (89.0)	155 (91.7
	Mixed	5 (1.7)	2 (1.2)
	Asian	14 (4.7)	6 (3.6)
	Black/African/Caribbean/Black British	3 (1.0)	1 (0.6)
	Other	2 (0.7)	1 (0.6)
	Prefer not to say	9 (3.0)	4 (2.4)
Highost	Qualification, n (%)	0 (0.0)	• (• •)
rignest		103 (34.4)	65 120 5
	Post-graduate degree level qualification Degree level qualification	103 (34.4) 100 (33.4)	65 (38.5 59 (34.9
	Qualifications below degree level	84 (28.1)	59 (34.9 41 (24.3)
	No formal qualifications	2 (0.7)	
	Don't know	2 (0.7) 7 (2.3)	1 (0.6) 2 (1.2)
	Other		
		1 (0.3)	0(0)
	Prefer not to say	2 (0.7)	1 (0.6)
Disability			
	Disability	56 (18.7)	33 (19.5)
	No Perceived Disability	232 (77.6)	132 (78.1
	Prefer not to say	11 (3.7)	4 (2.4)
Chronic	health condition, n (%)		
	Yes	114 (38.1)	70 (41.4)
	No	167 (55.9)	91 (53.8)
	Not Known	18 (6.0)	8 (4.7)
Religion	, n (%)		
-	No religion	187 (62.5)	104 (61.5
	Christian	71 (23.7)	45 (26.6
	Buddhist	1 (0.3)	1 (0.6)
	Hindu	5 (1.7)	3 (1.8)
	Jewish	3 (1.0)	1 (0.6)
	Muslim	5 (1.7)	0 (0)
	Sikh	1 (0.3)	1 (0.6)
	Other	11 (3.7)	7 (4.1)
	Prefer not to say	15 (5.0)	7 (4.1)
Sexual C	Drientation, n (%)		
	Heterosexual	237 (79.3)	132 (78.1
	Gay/Lesbian	7 (2.3)	5 (3.0)
	Bi-sexual	32 (10.7)	22 (13.0)
	Other sexual orientation not listed	7 (2.3)	2 (1.2)
	Don't know		

Table 1. Sample characteristics of the digital program group for both intention-to-treat (ITT) and per-protocol (PP) samples.

5 (1.7)	4 (2.4)
241 (80.6)	144 (85.2)
7 (2.3)	2 (1.2)
39 (13.0)	19 (11.2)
12 (4.0)	4 (2.4)
106 (35.5)	65 (38.5)
193 (64.5)	104 (61.5)
	241 (80.6) 7 (2.3) 39 (13.0) 12 (4.0) 106 (35.5)

## Table 2. Engagement metrics for the digital program by sample.

	Ν	Median time since initialization (days)	Median time interacting in program (hours)
Engaged sample (up to module 2 session1)	232	14.0	2.0
Per-protocol sample (up to module 4 check-in)	169	59.6	8.7
Intention-to-treat sample	299	53.1	6.1

## Table 3 Engagement metrics for the digital program by symptom check-in in app.

	Ν	Median time since initialization (days)	Median time interacting in program (hours)	
Module 1 check-in	284	0.0	0.03	
Module 2 check-in	240	13.6	1.5	
Module 3 check-in	209	23.9	2.7	
Module 4 check-in	180	35.0	3.8	
Module 5 check-in	138	42.9	5.0	
Module 6 check-in	113	49.5	5.4	

Table 4. Within-subject change in GAD-7 score from baseline to final score for the digital program sample and propensity-matched control groups.

			Baseline Score		Change in GAD-7 score (final score - baseline)				
Sample	Comparator	Ν	Mean	SD	Mean	SD	Lower 95% Cl	Upper 95% Cl	Within- subject effect size ( <i>d</i> )
	ieso Digital Program	169	12.4	3.4	-7.4	4.6	-8.1	-6.7	1.6
Per-	Waiting control	169	12.5	3.3	-1.9	4.0	-2.5	-1.3	0.5
protocol	Face-to-face CBT	253	13.0	3.1	-6.4	4.8	-7.0	-5.8	1.3
	Typed CBT	229	12.5	3.4	-7.5	4.1	-8.0	-7.0	1.8
		200	10 5	2.2	<b>F</b> 4	<b>F</b> 4	<u> </u>	4.0	4.4
	ieso Digital Program	299	12.5	3.3	-5.4	5.1	-6.0	-4.8	1.1
Intention-	Waiting control	169	12.5	3.3	-1.9	4.0	-2.5	-1.3	0.5
to-treat	Face-to-face CBT	299	12.9	3.1	-6.0	4.9	-6.6	-5.5	1.2
	Typed CBT	299	12.6	3.5	-6.6	4.6	-7.1	-6.1	1.4

## Table 5. Between-subject effects on GAD-7 change score between the digital program and each comparator group.

Sample	Comparator	Mean difference from digital program	Lower 95% Cl	Upper 95% CI	p-value	Between- subject effect size ( <i>d</i> )	Statistical hypothesis tested
	Maiting control	-5.5	_	-4.5	< .001	1.3	Superiority
	Waiting control Face-to-face		6.4				Non-inferiority
Per-protocol	CBT	-1.0	-1.9 -	-0.1	< .001	0.2	Non-inferiority
	Typed CBT	0.1	0.7	1.0	< .001	0	
	Waiting control	-3.5	-4.4	-2.7	< .001	0.8	Superiority
Intention-to- treat	Face-to-face CBT	0.6	- 0.2	1.4	.002	0.1	Non-inferiority
	Typed CBT	1.2	0.4	2.0	.064	0.2	Non-inferiority