**Welcome to my thesis research**

First of all, thank you for your interest in my research. This questionnaire is part of my master thesis and is intended to gain more insight into online grocery shopping. You will be given a sketch about doing online grocery shopping. I would like to ask you to imagine yourself being in the situation described and to answer a number of questions about the situation. It is important that you answer all questions. There are no right or wrong answers; it is your opinion that matters for my research.

You will be assigned a random respondent number for this survey and the data you provide will be stored under this number to guarantee your anonymity. Data is stored on the Wageningen University server. This means that your name will not appear anywhere, and specific answers cannot be linked to your name. You can stop filling in the questionnaire at any time. It takes about 5 minutes to complete. If you have any questions, please email laura1.jansen@wur.nl. Thank you in advance for completing the questionnaire.

By clicking on "I agree" you indicate that you have read and that you agree to the above-mentioned information.

* I agree (1)
* I do not agree (2)