

Are you someone with severe mental ill health that missed your last cervical screening appointment?

If so, we hope to help!

Your GP practice is taking part in the OPTIMISE study led by researchers at the NIHR Policy Research Unit for Behavioural and Social Sciences

The OPTIMISE study involves sending people with diagnosed severe mental illness, who have not responded to their last cervical screening invitation, either the usual text reminder or an enhanced text reminder with a link to information. The aim is to find out if the enhanced text message reminder can improve cervical screening participation.

If you are registered with this practice and eligible to take part, you may be selected at random to receive the enhanced or usual text message. You may also be sent a text message with a questionnaire about these text reminders. If you attend a cervical screening during this study, the healthcare professional may or may not know that you have accessed additional information for people that find it difficult to attend cervical screening.



This GP practices uses the company iPLATO to send text message reminders about cervical screening. Your GP practice may securely pass your date of birth, NHS number and mobile number to iPLATO for the purposes of this study. NHS England has approved their involvement in this study.

To learn more about this study, please visit [\[LINK TO WEBSITE\]](#) or scan the QR code below:

[QR code to project website]

This study will run between [start date] and [end date]. Please let us know if you DO NOT want to be part of this study by visiting [\[LINK TO OPT OUT\]](#) and providing your NHS number (if you do not know it, search the internet for 'Find your NHS number' or ask your GP practice)

You will still receive your cervical screening invitation letter and text message