

Mapping the Effects of Disinformation on Trust in Medicines and the Pharmaceutical Sector (PHARMAFICTION) Study

Interview and focus group Consent Form Export

Start of Block: Default Question Block

Q1 You are invited to participate in a study to characterise the scope, narratives and impacts of pharmaceutical misinformation and disinformation across the UK, in order to generate evidence that informs industry strategy, strengthens regulatory responses, and enhances public trust in medicines. Thank you for agreeing to participate in an interview on this topic and for completing the survey. We greatly value your time and effort. Please fill in this short 5 minute interview consent form.

We would like to remind you all your data will remain anonymous, and in your interview you will not have to answer questions you are not comfortable with and you can leave the interview at any stage.

Q2 Please select 'yes' or 'no' to the following optional clauses:

	Yes, I agree (1)	No, I do not agree (2)
I confirm I am over 18 years old (5)	☐	☐
I confirm that I have read and understand the participant information sheet (PIS) dated 01/10/2025 version 0.2 for Mapping the Effects of Disinformation on Trust in Medicines and the Pharmaceutical Sector (PHARMAFICTION) Study and have had the opportunity to ask any questions to the study team (11)	☐	☐
I understand that my participation is voluntary, and I am free to withdraw at any time, without giving any reason and without my legal rights nor treatment / healthcare being affected (17)	☐	☐
I consent for information collected about me to be used to support other research or in the development of a new test, medication, medical device or treatment (delete as applicable) by an academic institution or commercial company in the future, including those outside of the United Kingdom (which Imperial has ensured will keep this information secure). (21)	☐	☐

I understand that data collected from me are a gift donated to Imperial College and that I will not personally benefit financially if this research leads to an invention and/or the successful development of a new test, medication treatment, product or service. (22)

☐☐

I consent to take part in The Mapping the Effects of Disinformation on Trust in Medicines and the Pharmaceutical Sector (PHARMAFICTION) Study (16)

☐☐

I give consent to being contacted about the possibility to take part in other research studies. (27)

☐☐

Q3 Please include your contact details:

☐ Name: (1) _____

☐ Email: (2) _____

Q4 Thank you again for completing this Interview Consent Form, please contact aos.alaa18@imperial.ac.uk for more information & for booking your interview. Please click next to register your responses.

End of Block: Default Question Block
