

# everyBody – Tailored online health promotion and eating disorder prevention for women at different risk stages

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## Plain English summary of protocol

### Background and study aims

Eating disorders are a group of common conditions which are defined by an abnormal attitude towards food. Anyone can develop an eating disorder although they are far more common in women, particularly between the ages of 12 and 20. Dietary restriction (avoiding certain foods) and body dissatisfaction (poor body image) are well-known risk factors for developing eating disorders as well as eating-related health problems such as obesity. Studies have shown that prevention programs for those at risk of developing an eating disorder can be very effective. The programs mainly focus on changing attitudes and behaviors in order to encourage a healthier lifestyle and attitude towards food. “everyBody” is an internet-based program which aims to encourage healthy behavior and eating disorder prevention. There are various variations of the program, in order to provide tailored help to women with different risk factors, such as those with poor body image, those who binge and purge (overeat and then intentionally get rid of the food, such as by vomiting) or those who restrict what they eat. The aim of this study is to find out whether women who take part in the “everyBody” program is an effective way to help women improve their body confidence and encourage healthier eating behaviors.

### Who can participate?

Healthy women over 18 years of age.

### What does the study involve?

At the start of the study, participants are individually screened for eating disorders. The participants are then allocated to one of five groups based on their respective needs and conditions. Each of the groups takes part in variations of the “everyBody” program, which involves internet-based sessions including discussion groups and education. The first group is for women with a BMI between 21 and 25 who have concerns about their weight and body shape. These women take part in eight weekly sessions in which the aim is to improve their body image. The second group is for women with a BMI greater than 18.5 who occasionally binge eat and/or purging (i.e. making themselves sick or using laxatives). These women take part in eight weekly sessions which aim to reduce binge eating and/or purging, along with improving body image, as well as receiving personal feedback. The third group is for women with a BMI of 18.5 to 21 who

have concerns about their weight and body shape. These women take part in 10 weekly sessions which aim to stop cutting things out of their diet (dietary restriction) and improve body image, as well as receiving personal feedback. The fourth group is for women with a BMI of 18.5 to 25 who show no signs relating to eating disorders. These women attend four weekly sessions without any additional guidance. The fifth group is for women with a BMI of over 25 (overweight). These women take part in 12 weekly sessions which promote healthy weight regulation, healthy eating and exercise habits. Participants in all groups complete a number of questionnaires at the start of the study, at the end of the “everyBody” program, and then again 6 and 12 weeks later, in order to assess the effectiveness of the different variations of the program.

What are the possible benefits and risks of participating?

Participants may benefit from receiving bonus money or prizes from their health insurance provider upon completion of the program. There are no notable risks involved in taking part in this study.

Where is the study run from?

Technical University Dresden (Germany)

When is the study starting and how long is it expected to run for?

September 2015 to August 2018

Who is funding the study?

European Union's Horizon 2020 Framework Programme for Research and Innovation (Belgium)

Who is the main contact?

Prof. Corinna Jacobi (scientific)

corinna.jacobi@tu-dresden.de

## Contact information

### Type(s)

Scientific

### Contact name

Prof Corinna Jacobi

### ORCID ID

<https://orcid.org/0000-0002-0982-0596>

### Contact details

Technische Universität Dresden

Klinische Psychologie und Psychotherapie

Chemnitzer Straße 46a

Dresden

Germany

01187

+49 351 463 38576

corinna.jacobi@tu-dresden.de

# Additional identifiers

## Protocol serial number

N/A

# Study information

## Scientific Title

Tailored online health promotion and eating disorder prevention for women at different risk stages aiming to reduce weight and shape concerns

## Study objectives

Women who participate in the "everyBody" tailored online intervention for health promotion and eating disorder prevention will show statistically significant lower weight and shape concerns at post intervention compared to baseline.

## Ethics approval required

Old ethics approval format

## Ethics approval(s)

TU Dresden Ethics Committee, 23/02/2016, ref: EK83032016

## Study design

Single centre non-randomized parallel group interventional study

## Primary study design

Interventional

## Study type(s)

Prevention

## Health condition(s) or problem(s) studied

Eating disorders

## Interventions

Based on the individual screening result, participants will be allocated to one of the five parallel intervention groups. Women with full-syndrome eating disorders will be excluded from participation and receive a treatment referral. Following informed consent and baseline assessment of primary and secondary outcomes each group obtains access to an evidence-based online prevention program tailored to their respective needs and conditions: everyBody Original, everyBody Basic, everyBody Plus, everyBody AN and everyBody Fit. All programs offer psychoeducation and behavioral exercises aiming to promote or establish healthy eating and exercise habits as well as improve self-esteem.

EveryBody Original targets women with a BMI from 21 to 25 who report elevated weight and shape concerns, but no other symptoms of an eating disorder. Participants from this group receive 8 weekly intervention sessions and get access to a moderated group discussion board. An additional aim in this group is the improvement of body image.

EveryBody Plus targets women with a BMI greater than 18.5 who report occasional binge eating and/or compensatory behaviors. Participants from this group receive 8 weekly intervention sessions, get access to a moderated group discussion board and receive weekly personal feedback. Additional aims in this group are the reduction of binge eating and/or purging and improvement of body image.

EveryBody AN targets women with a BMI ranging from 18.5 to 21 who report elevated weight and shape concerns but no other eating disorder symptoms. Participants from this group receive 10 weekly intervention sessions, get access to a moderated group discussion board and receive weekly personal feedback. Additional aims in this group are the reduction of dietary restraints and improvement of body image.

EveryBody Basic targets women with a BMI from 18.5 to 25 without elevated weight and shape concerns or other symptoms of an eating disorder. Participants from this group receive 4 weekly intervention sessions without guidance.

EveryBody Fit targets women with a BMI greater than 25 and promotes healthy weight regulation, healthy eating and exercise habits. Participants from this group receive 12 weekly intervention sessions and get access to a moderated group discussion board.

Participants are followed up post-intervention and at 6 and 12 months follow-up in all groups.

### **Intervention Type**

Behavioural

### **Primary outcome(s)**

Weight and shape concerns (measured with Weight Concerns Scale) at baseline and post-intervention

### **Key secondary outcome(s)**

1. Weight and shape concerns are measured using the Weight Concerns Scale at baseline, 6 and 12 months follow up (effectiveness)
2. Core eating disorder symptoms (binge eating, compensatory behaviors are measured by self-report (questionnaire) at baseline, post-intervention, 6 and 12 months follow up (effectiveness)
3. Self-esteem is measured using the Rosenberg Self Esteem-Scale at baseline, post intervention, 6 and 12 months follow up
4. Quality of life is measured using the Assessment of Quality of Life-8D questionnaire at baseline, post intervention, 6 and 12 months follow up
5. The reach of the program is measured using sociodemographic variables (questionnaire) of participants at baseline
6. The adoption of the program is measured qualitatively by analyzing communication with stakeholders pre-intervention
7. The implementation of the program is measured by analyzing access paths, cost per recruit and participants adherence to the program before, during and post intervention
8. The maintenance of the program on a participant level is measured by assessing primary and secondary effectiveness outcomes
9. The maintenance of the program on a setting level is qualitatively assessed by analyzing stakeholder attempts to deliver the intervention at their own expense after recruitment for the study is completed

### **Completion date**

15/06/2019

## Eligibility

### Key inclusion criteria

1. Age 18 or older
2. Female
3. Access to Internet
4. Informed consent (online)

### Participant type(s)

Healthy volunteer

### Healthy volunteers allowed

No

### Age group

Adult

### Lower age limit

18 years

### Sex

Female

### Key exclusion criteria

1. Individuals reporting binge eating and/or compensatory behaviours more than once a week
2. Underweight individuals (BMI less than 18.5)

### Date of first enrolment

16/11/2016

### Date of final enrolment

06/05/2019

## Locations

### Countries of recruitment

Austria

Germany

Luxembourg

Switzerland

### Study participating centre

Technical University Dresden (Technische Universität Dresden)  
Institute of Clinical Psychology and Psychotherapy  
Dresden  
Germany  
01187

## Sponsor information

**Organisation**  
Technical University Dresden (Technische Universität Dresden)

**ROR**  
<https://ror.org/042aqky30>

## Funder(s)

**Funder type**  
Government

**Funder Name**  
European Union's Horizon 2020 Framework Programme for Research and Innovation

## Results and Publications

Individual participant data (IPD) sharing plan

**IPD sharing plan summary**  
Available on request

### Study outputs

Output type	Details	Date created	Date added	Peer reviewed?	Patient-facing?
<a href="#">Protocol article</a>	protocol	26/02/2018	05/06/2019	Yes	No
<a href="#">Other publications</a>	Estimation of minimal data sets sizes for machine learning predictions in digital mental health interventions	18/12/2024	19/12/2024	Yes	No
<a href="#">Participant information sheet</a>	Participant information sheet	11/11/2025	11/11/2025	No	Yes
<a href="#">Study website</a>	Study website	11/11/2025	11/11/2025	No	Yes