# An evaluation of community peer support workers within a programme to improve breastfeeding in Heart of Birmingham Primary Care Trust: a cluster randomised controlled trial

Submission date	Recruitment status	<ul><li>Prospectively registered</li></ul>		
23/07/2007	No longer recruiting	☐ Protocol		
Registration date	Overall study status	Statistical analysis plan		
11/01/2008	Completed	[X] Results		
Last Edited	Condition category	[] Individual participant data		
23/08/2011	Pregnancy and Childbirth			

## Plain English summary of protocol

Not provided at time of registration

# Contact information

# Type(s)

Scientific

#### Contact name

Prof Christine MacArthur

#### Contact details

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# Additional identifiers

**Protocol serial number** N/A

# Study information

## Scientific Title

## Acronym

HoBBIT - Heart of Birmingham Breastfeeding Initiation Trial

## Study objectives

The primary research question is whether antenatal community breastfeeding peer support workers can increase breastfeeding initiation.

## Ethics approval required

Old ethics approval format

## Ethics approval(s)

Sandwell and West Birmingham Ethics Committee, approved on 2nd February 2006 (ref: 05/Q2709/170)

## Study design

Single-centre, cluster randomised controlled trial with general practice as the unit of randomistion. General practices were allocated by computer randomisation.

## Primary study design

Interventional

## Study type(s)

**Not Specified** 

# Health condition(s) or problem(s) studied

Breastfeeding initiation and continuation

#### **Interventions**

The intervention is a community breastfeeding peer support service - trained Peer Support Workers (PSWs) will be available to provide breastfeeding information, advice, skills and support, offered to all women. They will make face-to-face contact with the women antenatally through the midwife at about 24-28 weeks in the antenatal clinic or at home. A minimum of two antenatal face-to-face contacts will be aimed for. The PSWs will continue to give support postnatally as required in order to increase continuation. The comparator is usual care.

## Intervention Type

Other

## Phase

**Not Specified** 

## Primary outcome(s)

Breastfeeding initiation rate, defined as the mother either puts the baby to the breast or the baby is given any of the mothers breast milk within the first 48 hours of delivery. Data will be obtained from routine maternity hospital records.

# Key secondary outcome(s))

- 1. Breastfeeding continuation rate at 10-14 days and 6 weeks, with data obtained from routine Health Visitor records
- 2. Breastfeeding at 6 months, with data obtained from questionnaires to mothers who consent to be contacted at this time

## Completion date

30/04/2007

# **Eligibility**

## Key inclusion criteria

All women booking for maternity care in all the practices within the Heart of Birmingham Primary Care Trust.

## Participant type(s)

**Patient** 

## Healthy volunteers allowed

No

## Age group

Adult

#### Sex

Female

## Key exclusion criteria

No exclusion criteria.

## Date of first enrolment

01/11/2006

## Date of final enrolment

30/04/2007

# Locations

## Countries of recruitment

**United Kingdom** 

England

Study participating centre Department of Public Health and Epidemiology Birmingham

United Kingdom B15 2TT

# Sponsor information

## Organisation

Heart of Birmingham Primary Care Trust (UK)

# Funder(s)

## Funder type

Government

## Funder Name

Heart of Birmingham Primary Care Trust (UK)

# **Results and Publications**

Individual participant data (IPD) sharing plan

## IPD sharing plan summary

Not provided at time of registration

# **Study outputs**

Output type	Details	Date created	Date added	Peer reviewed?	Patient-facing?
Results article	results	30/01/2009		Yes	No