An evaluation of community peer support workers within a programme to improve breastfeeding in Heart of Birmingham Primary Care Trust: a cluster randomised controlled trial

Submission date	Recruitment status No longer recruiting	Prospectively registered		
23/07/2007		☐ Protocol		
Registration date	Overall study status	Statistical analysis plan		
11/01/2008	Completed	[X] Results		
Last Edited	Condition category	[] Individual participant data		
23/08/2011	Pregnancy and Childbirth			

Plain English summary of protocol

Not provided at time of registration

Contact information

Type(s)

Scientific

Contact name

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Contact details

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Additional identifiers

EudraCT/CTIS number

IRAS number

ClinicalTrials.gov number

Secondary identifying numbers

N/A

Study information

Scientific Title

Acronym

HoBBIT - Heart of Birmingham Breastfeeding Initiation Trial

Study objectives

The primary research question is whether antenatal community breastfeeding peer support workers can increase breastfeeding initiation.

Ethics approval required

Old ethics approval format

Ethics approval(s)

Sandwell and West Birmingham Ethics Committee, approved on 2nd February 2006 (ref: 05/Q2709/170)

Study design

Single-centre, cluster randomised controlled trial with general practice as the unit of randomistion. General practices were allocated by computer randomisation.

Primary study design

Interventional

Secondary study design

Randomised controlled trial

Study setting(s)

Not specified

Study type(s)

Not Specified

Participant information sheet

Health condition(s) or problem(s) studied

Breastfeeding initiation and continuation

Interventions

The intervention is a community breastfeeding peer support service - trained Peer Support Workers (PSWs) will be available to provide breastfeeding information, advice, skills and support, offered to all women. They will make face-to-face contact with the women antenatally through the midwife at about 24-28 weeks in the antenatal clinic or at home. A minimum of two antenatal face-to-face contacts will be aimed for. The PSWs will continue to give support postnatally as required in order to increase continuation. The comparator is usual care.

Intervention Type

Other

Phase

Not Specified

Primary outcome measure

Breastfeeding initiation rate, defined as the mother either puts the baby to the breast or the baby is given any of the mothers breast milk within the first 48 hours of delivery. Data will be obtained from routine maternity hospital records.

Secondary outcome measures

- 1. Breastfeeding continuation rate at 10-14 days and 6 weeks, with data obtained from routine Health Visitor records
- 2. Breastfeeding at 6 months, with data obtained from questionnaires to mothers who consent to be contacted at this time

Overall study start date

01/11/2006

Completion date

30/04/2007

Eligibility

Key inclusion criteria

All women booking for maternity care in all the practices within the Heart of Birmingham Primary Care Trust.

Participant type(s)

Patient

Age group

Adult

Sex

Female

Target number of participants

3,000

Key exclusion criteria

No exclusion criteria.

Date of first enrolment

01/11/2006

Date of final enrolment

30/04/2007

Locations

Countries of recruitment

England

United Kingdom

Study participating centre

Department of Public Health and Epidemiology

Birmingham

United Kingdom

B15 2TT

Sponsor information

Organisation

Heart of Birmingham Primary Care Trust (UK)

Sponsor details

Bartholomew House 142 Hagley Road Birmingham England United Kingdom B16 9PA

Sponsor type

Hospital/treatment centre

Funder(s)

Funder type

Government

Funder Name

Heart of Birmingham Primary Care Trust (UK)

Results and Publications

Publication and dissemination plan

Not provided at time of registration

Intention to publish date

Individual participant data (IPD) sharing plan

IPD sharing plan summary

Not provided at time of registration

Study outputs

Output type	Details	Date created	Date added	Peer reviewed?	Patient-facing?
Results article	results	30/01/2009		Yes	No