

# The use of publicity as an intervention to increase the use of Library services by GPs in Cornwall.

<b>Submission date</b> 30/09/2005	<b>Recruitment status</b> No longer recruiting	<input type="checkbox"/> Prospectively registered <input type="checkbox"/> Protocol
<b>Registration date</b> 30/09/2005	<b>Overall study status</b> Completed	<input type="checkbox"/> Statistical analysis plan <input checked="" type="checkbox"/> Results
<b>Last Edited</b> 11/02/2009	<b>Condition category</b> Other	<input type="checkbox"/> Individual participant data

**Plain English summary of protocol**  
Not provided at time of registration

## Contact information

**Type(s)**  
Scientific

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## Additional identifiers

**EudraCT/CTIS number**

**IRAS number**

**ClinicalTrials.gov number**

**Secondary identifying numbers**  
N0202140093

# Study information

## Scientific Title

## Study objectives

Not provided at time of registration

## Ethics approval required

Old ethics approval format

## Ethics approval(s)

Not provided at time of registration

## Study design

Randomised controlled trial

## Primary study design

Interventional

## Secondary study design

Randomised controlled trial

## Study setting(s)

GP practice

## Study type(s)

Not Specified

## Participant information sheet

## Health condition(s) or problem(s) studied

Not Applicable: Service delivery

## Interventions

1. A visit to the practice to put a poster on the staff notice board and to give individual GPs a folder containing publicity material for the library
2. An email to each GP publicising library services
3. Control group - no publicity

## Intervention Type

Other

## Phase

Not Specified

## Primary outcome measure

To check databases to see if there has been an increased use by GPs and to establish the most effective intervention.

**Secondary outcome measures**

Not provided at time of registration

**Overall study start date**

01/03/2004

**Completion date**

30/03/2004

## Eligibility

**Key inclusion criteria**

GP practices will be randomly selected to receive one of 3 interventions.

**Participant type(s)**

Patient

**Age group**

Not Specified

**Sex**

Not Specified

**Target number of participants**

GP practices in Cornwall.

**Key exclusion criteria**

Not provided at time of registration

**Date of first enrolment**

01/03/2004

**Date of final enrolment**

30/03/2004

## Locations

**Countries of recruitment**

England

United Kingdom

**Study participating centre**

Royal Cornwall Hospitals NHS Trust

Truro

United Kingdom

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# Sponsor information

## Organisation

Department of Health

## Sponsor details

Richmond House  
79 Whitehall  
London  
United Kingdom  
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## Sponsor type

Government

## Website

<http://www.dh.gov.uk/Home/fs/en>

# Funder(s)

## Funder type

Government

## Funder Name

Royal Cornwall Hospitals NHS Trust (UK)

# Results and Publications

## Publication and dissemination plan

Not provided at time of registration

## Intention to publish date

## Individual participant data (IPD) sharing plan

## IPD sharing plan summary

Not provided at time of registration

## Study outputs

Output type	Details	Date created	Date added	Peer reviewed?	Patient-facing?
<a href="#">Results article</a>	results	01/09/2008		Yes	No