What is the effect of framing of outcomes of medicinal treatment for hypertension on decisions about whether to take medication?

Submission date	Recruitment status No longer recruiting	Prospectively registered		
09/03/2007		☐ Protocol		
Registration date	Overall study status	Statistical analysis plan		
04/05/2007	Completed	[X] Results		
Last Edited	Condition category	Individual participant data		
09/03/2010	Circulatory System			

Plain English summary of protocol

Not provided at time of registration

Contact information

Type(s)

Scientific

Contact name

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Contact details

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Additional identifiers

EudraCT/CTIS number

IRAS number

ClinicalTrials.gov number

Secondary identifying numbers

N/A

Study information

Scientific Title

Acronym

HIPPO (Health Information Project, Presentation Online)

Study objectives

Our two main comparisons were formulated as the following null-hypotheses:

- 1. The congruence between participants values and their treatment decision is not better for positively framed messages showing gain over 10 years than for negatively framed messages showing loss over 10 years.
- 2. The congruence between participants values and their treatment decision is not better for negatively framed messages showing loss over 10 years than for negatively framed messages showing loss per year over 10 years.

Ethics approval required

Old ethics approval format

Ethics approval(s)

The University at Buffalo (New York, USA), Health Sciences Institutional Review Board, approved on 15 May 2002.

Study design

Randomized controlled trial

Primary study design

Interventional

Secondary study design

Randomised controlled trial

Study setting(s)

Not specified

Study type(s)

Not Specified

Participant information sheet

Health condition(s) or problem(s) studied

Hypertension (hypothetical scenario)

Interventions

Presentation of three statements about the effects of antihypertensives in preventing coronary vascular disease over ten years that are framed differently.

Intervention Type

Other

Phase

Not Specified

Primary outcome measure

Hypothetical treatment decision: to take or not to take antihypertensives.

Secondary outcome measures

No secondary outcome measures

Overall study start date

01/11/2004

Completion date

31/05/2005

Eligibility

Key inclusion criteria

At least 18 years of age and fluent in Norwegian.

Participant type(s)

Patient

Age group

Adult

Lower age limit

18 Years

Sex

Not Specified

Target number of participants

2400

Key exclusion criteria

Previous participation in this trial.

Date of first enrolment

01/11/2004

Date of final enrolment

31/05/2005

Locations

Countries of recruitment

Norway

Study participating centre PO box 7004

Oslo Norway N-0130

Sponsor information

Organisation

Norwegian Knowledge Centre for the Health Services (Norway)

Sponsor details

PO box 7004 St Olavs Plass Oslo Norway N-0130 +47 23 25 50 00 post@kunnskapssenteret.no

Sponsor type

Other

Website

http://www.kunnskapssenteret.no/

ROR

https://ror.org/01thff661

Funder(s)

Funder type

Research council

Funder Name

Norwegian research council (Norway)

Results and Publications

Publication and dissemination plan

Not provided at time of registration

Intention to publish date

Individual participant data (IPD) sharing plan

IPD sharing plan summary

Not provided at time of registration

Study outputs

Output type	Details	Date created	Date added	Peer reviewed?	Patient-facing?
Results article	results	01/03/2010		Yes	No