

Evaluation of service development in the NHS Breast Screening Programme

Submission date	Recruitment status	<input checked="" type="checkbox"/> Prospectively registered
06/05/2011	No longer recruiting	<input type="checkbox"/> Protocol
Registration date	Overall study status	<input type="checkbox"/> Statistical analysis plan
06/05/2011	Completed	<input checked="" type="checkbox"/> Results
Last Edited	Condition category	<input type="checkbox"/> Individual participant data
25/10/2022	Cancer	

Plain English summary of protocol

<https://www.cancerresearchuk.org/about-cancer/find-a-clinical-trial/a-study-see-how-well-encouraging-older-woman-report-breast-cancer-symptoms-works>

Contact information

Type(s)

Scientific

Contact name

Dr Alice Forster

Contact details

Promoting Early Presentation Group
249 Westminster Bridge Road
London
United Kingdom
SE1 7EH

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alice.s.forster@kcl.ac.uk

Additional identifiers

Protocol serial number

9553

Study information

Scientific Title

Evaluation of service development in the NHS Breast Screening Programme: an intervention to promote early presentation in older women with breast cancer

Acronym

Evaluation of promoting early presentation service development

Study objectives

This study relates to a pilot of the implementation of a health promotion intervention to promote early presentation in older women with breast cancer. The intervention (the Promoting Early Presentation (PEP) Intervention) is delivered by a health professional to a woman aged 67+ attending for screening, after she has had her mammogram, and takes about 10 minutes. The aim of the PEP intervention is to equip women with the knowledge, skills, confidence and motivation to present promptly to their GPs on discovering breast symptoms, and thereby improve survival. The NHS Cancer Screening Programme has funded the pilot to offer the PEP Intervention to every woman attending for the current final round of screening (at age 67-70) in a number of breast screening services.

This study will evaluate this pilot in terms of health outcomes. The PEP Intervention has already been evaluated in a randomised controlled trial: it increases breast cancer awareness more than fourfold after two years compared with usual care. This evaluation is not intended, therefore, to determine the efficacy of the PEP Intervention itself, rather to measure the impact of the policy of offering the PEP Intervention to all eligible women on health outcomes in the routine clinical practice setting.

The main health outcome of interest is breast cancer awareness, measured before and after the pilot. To strengthen the design we will also measure breast cancer awareness at the same time in services not offering the PEP Intervention. This will provide the evidence needed to support decision making on whether the PEP Intervention should be implemented across the whole NHS Breast Screening Programme in England. This work is aligned with the National Awareness and Early Diagnosis Initiative (NAEDI).

Ethics approval required

Old ethics approval format

Ethics approval(s)

Cambridgeshire 1 Research Ethics Committee, First MREC approval date 16/11/2010, REC reference number 10/H0304/90

Study design

Non-randomised; Interventional; Design type: Prevention

Primary study design

Interventional

Study type(s)

Screening

Health condition(s) or problem(s) studied

Topic: National Cancer Research Network; Subtopic: Breast Cancer; Disease: Breast

Interventions

The main health outcome of interest is breast cancer awareness. Approaching 2500 women will allow us to detect a 5% percentage point difference (equivalent to just over a doubling) in the proportion who are breast cancer aware between implementation and comparison services with

90% power (assuming baseline proportion breast cancer aware of 4%, questionnaire response of 60%, 2-sided significance tests and significance level of 5%).

PEP Intervention : The PEP intervention is a scripted ten-minute one-to-one interaction between a screening radiographer (or screening assistant practitioner) and an older woman supported by a booklet, designed to be delivered during a routine appointment on the NHS Breast Screening Programme.

Follow Up Length: 48 month(s); Study Entry: Registration only

Intervention Type

Other

Phase

Not Applicable

Primary outcome(s)

Breast cancer awareness; Timepoint(s): Baseline, 6 months and 12 months

Key secondary outcome(s)

1. Cancer registrations; Timepoint(s): Yearly for 4 years post recruitment
2. General practitioner (GP) attendance; Timepoint(s): Baseline, 6 months and 12 months
3. Symptomatic breast clinic attendance; Timepoint(s): 3 years post recruitment

Completion date

30/03/2012

Eligibility

Key inclusion criteria

1. Women who were born in 1941, 1942 or 1943, attending for routine mammogram during 2011 at the breast screening services where the PEP Intervention is implemented (the implementation services)
2. Women who were born in 1941, 1942 or 1943, attending for routine mammogram during 2011 at the two breast screening services where the PEP Intervention is not implemented (the comparison services)

Target Gender: Female; Upper Age Limit 70 years; Lower Age Limit 67 years

Participant type(s)

Patient

Healthy volunteers allowed

No

Age group

Senior

Sex

Female

Key exclusion criteria

1. Significant cognitive impairment
2. Insufficient understanding of the English language or language difficulties
3. Women presenting at their appointment with a breast symptom

Date of first enrolment

10/05/2011

Date of final enrolment

30/03/2012

Locations

Countries of recruitment

United Kingdom

England

Study participating centre

Promoting Early Presentation Group

London

United Kingdom

SE1 7EH

Sponsor information

Organisation

Institute of Psychiatry (UK)

ROR

<https://ror.org/0220mzb33>

Funder(s)

Funder type

Government

Funder Name

NHS Cancer Screening Programme (UK)

Results and Publications

Individual participant data (IPD) sharing plan

Not provided at time of registration

IPD sharing plan summary

Not provided at time of registration

Study outputs

Output type	Details	Date created	Date added	Peer reviewed?	Patient-facing?
<u>Results article</u>	results	01/01/2012		Yes	No
<u>Participant information sheet</u>	Participant information sheet	11/11/2025	11/11/2025	No	Yes
<u>Plain English results</u>		25/10/2022	No		Yes