

# Strategies to increase cervical screening uptake at first invitation

<b>Submission date</b> 04/08/2011	<b>Recruitment status</b> No longer recruiting	<input checked="" type="checkbox"/> Prospectively registered <input type="checkbox"/> Protocol
<b>Registration date</b> 08/08/2011	<b>Overall study status</b> Completed	<input type="checkbox"/> Statistical analysis plan <input checked="" type="checkbox"/> Results
<b>Last Edited</b> 25/10/2022	<b>Condition category</b> Cancer	<input type="checkbox"/> Individual participant data

## Plain English summary of protocol

<https://www.cancerresearchuk.org/about-cancer/find-a-clinical-trial/a-study-looking-at-ways-increasing-number-of-young-women-who-take-up-offer-of-cervical-screening-strategic>

## Contact information

### Type(s)

Scientific

### Contact name

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### Contact details

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## Additional identifiers

EudraCT/CTIS number

IRAS number

ClinicalTrials.gov number

Secondary identifying numbers

HTA 09/164/01

# Study information

## Scientific Title

STRATEGies to increase Cervical screening uptake at first invitation: a cluster randomised trial

## Acronym

STRATEGIC

## Study objectives

How effective, and cost effective, are complex interventions designed to increase receptivity to, and uptake of, cervical screening in women aged 25 who are receiving their first invitation to the NHS Cervical Screening Programme?

More details can be found at: <http://www.nets.nihr.ac.uk/projects/hta/0916401>

Protocol can be found at: [http://www.nets.nihr.ac.uk/\\_\\_data/assets/pdf\\_file/0005/55193/PRO-09-164-01.pdf](http://www.nets.nihr.ac.uk/__data/assets/pdf_file/0005/55193/PRO-09-164-01.pdf)

## Ethics approval required

Old ethics approval format

## Ethics approval(s)

REC within Greater Manchester via IRAS - approval pending as of 05/08/2011

## Study design

Cluster randomised trial

## Primary study design

Interventional

## Secondary study design

Cluster randomised trial

## Study setting(s)

GP practice

## Study type(s)

Screening

## Participant information sheet

Not available in web format, please use the contact details to request a patient information sheet

## Health condition(s) or problem(s) studied

Cervical cancer

## Interventions

1. Pre-leaflet arm (Phase 1) - Surgeries will be cluster randomised with women either receiving the pre-leaflet in combination with a standard invitation letter or the standard invitation letter alone.
2. Internet booking arm (Phase 1, Manchester only) - Surgeries will be cluster randomised to

women either receiving a standard invitation and reminder letter which gives them the opportunity to book online or the standard invitation and reminder letter alone.

3. Self-sampling arm (Phase 2) - Surgeries will be cluster randomised to women receiving the offer of a self-sampling test compared with standard practice of a reminder letter.

4. Nurse navigator arm (Phase 2) - Surgeries will be cluster randomised to women receiving the offer of speaking to a specialist nurse compared with standard practice of a reminder letter.

5. Timed appointment arm (Phase 2) - Surgeries will be cluster randomised to women receiving a timed appointment from their general practitioner (GP) compared with standard practice of a reminder letter.

## **Intervention Type**

Other

## **Phase**

Not Applicable

## **Primary outcome measure**

1. The uptake of cervical screening:

1.1. In response to the pre-leaflet (phase 1)

1.2. In response to the offer of each of the interventions (nurse navigator, self-sampling, timed appointments) (phase 2)

2. The uptake of internet booking (phase 1)

Measured at 3, 12 and 30 months after the date the woman become eligible for cervical screening (i.e. her 25th or 20th birthday).

## **Secondary outcome measures**

1. The differences between outcomes in Aberdeen between vaccinated and unvaccinated women

2. The differences between Aberdeen and Manchester

3. Cost-effectiveness of the interventions, individually and as packages of interventions

## **Overall study start date**

01/11/2011

## **Completion date**

31/10/2015

# **Eligibility**

## **Key inclusion criteria**

Women aged 25 in Manchester and 20 in Aberdeen who are due to receive their first invitation for cervical screening

## **Participant type(s)**

Patient

## **Age group**

Adult

## **Sex**

Female

**Target number of participants**

9,600

**Total final enrolment**

10126

**Key exclusion criteria**

1. Women who are not aged 25 (20 in Aberdeen) and receiving their first invitation for screening will not be eligible to participate
2. Women who are pregnant
3. Women who do not have a cervix
4. Women who have made an informed decision not to participate in the cervical screening programme

**Date of first enrolment**

01/11/2011

**Date of final enrolment**

31/10/2015

## **Locations**

**Countries of recruitment**

England

United Kingdom

**Study participating centre**

**University of Manchester**

Manchester

United Kingdom

M13 9WL

## **Sponsor information**

**Organisation**

University of Manchester (UK)

**Sponsor details**

c/o Professor Nalin Thakker

Oxford Road

Manchester

England

United Kingdom  
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**Sponsor type**  
University/education

**Website**  
<http://www.manchester.ac.uk/>

**ROR**  
<https://ror.org/027m9bs27>

## **Funder(s)**

**Funder type**  
Government

**Funder Name**  
Health Technology Assessment Programme

**Alternative Name(s)**  
NIHR Health Technology Assessment Programme, HTA

**Funding Body Type**  
Government organisation

**Funding Body Subtype**  
National government

**Location**  
United Kingdom

## **Results and Publications**

**Publication and dissemination plan**  
Not provided at time of registration

**Intention to publish date**

**Individual participant data (IPD) sharing plan**  
Not provided at time of registration

**IPD sharing plan summary**  
Not provided at time of registration

## Study outputs

Output type	Details	Date created	Date added	Peer reviewed?	Patient-facing?
<a href="#">Results article</a>	results	01/09/2016		Yes	No
<a href="#">Results article</a>	results	01/06/2018	27/08/2019	Yes	No
<a href="#">Plain English results</a>			25/10/2022	No	Yes