

A blended knowledge translation initiative to improve colorectal cancer staging

Submission date 13/09/2005	Recruitment status No longer recruiting	<input type="checkbox"/> Prospectively registered <input type="checkbox"/> Protocol
Registration date 28/09/2005	Overall study status Completed	<input type="checkbox"/> Statistical analysis plan <input checked="" type="checkbox"/> Results
Last Edited 17/12/2008	Condition category Cancer	<input type="checkbox"/> Individual participant data

Plain English summary of protocol
Not provided at time of registration

Contact information

Type(s)
Scientific

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Additional identifiers

EudraCT/CTIS number

IRAS number

ClinicalTrials.gov number

Secondary identifying numbers
N/A

Study information

Scientific Title

Study objectives

We hypothesise that practice change can be induced among surgeons and pathologists using an adapted social marketing model that utilised the influence of both expert and local opinion leaders (OLs) for colorectal cancer (CRC) in a large geographic area with diverse practice settings.

Ethics approval required

Old ethics approval format

Ethics approval(s)

Not provided at time of registration

Study design

Randomised controlled trial

Primary study design

Interventional

Secondary study design

Randomised controlled trial

Study setting(s)

Hospital

Study type(s)

Quality of life

Participant information sheet

Health condition(s) or problem(s) studied

Colorectal cancer

Interventions

There are three arms in the trial:

Arm 1: Presentations only

Arm 2: Presentations plus opinion leader activation (posters, pocket cards, etc.). There are opinion leaders in all sites visited however, only 42 had opinion leader activation.

Arm 3: The third arm had no opinion leaders identified and no presentations

Intervention Type

Other

Phase

Not Applicable

Primary outcome measure

Change in practice patterns in that an appropriate number of lymph nodes is retrieved and assessed in order to refer patients appropriately for further treatment

Secondary outcome measures

No secondary outcome measures

Overall study start date

01/04/2002

Completion date

01/04/2006

Eligibility

Key inclusion criteria

Surgeons and pathologists involved in the care of colorectal cancer that are practising in the province of Ontario, Canada.

Participant type(s)

Patient

Age group

Adult

Sex

Both

Target number of participants

Surgeons (n = 794) and pathologists (n = 449)

Key exclusion criteria

Retired or semi-retired surgeons and pathologists or physicians who do not care for colorectal cancer patients

Date of first enrolment

01/04/2002

Date of final enrolment

01/04/2006

Locations

Countries of recruitment

Canada

Study participating centre

Sunnybrook & Women's College Health Sciences Centre
Toronto

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Sponsor information

Organisation

Sunnybrook and Women's College Health Sciences Centre (Canada)

Sponsor details

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Sponsor type

University/education

ROR

<https://ror.org/03wefcv03>

Funder(s)

Funder type

Charity

Funder Name

The Change Foundation (Canada) (ref: 02064)

Funder Name

Ontario Cancer Research Network (Canada) (ref: 02-NOV-0236)

Results and Publications

Publication and dissemination plan

Not provided at time of registration

Intention to publish date

Individual participant data (IPD) sharing plan

IPD sharing plan summary

Not provided at time of registration

Study outputs

Output type	Details	Date created	Date added	Peer reviewed?	Patient-facing?
Results article	results:	16/01/2006		Yes	No
Results article	results:	01/11/2008		Yes	No