

Effects of a financial incentive on the response rate to an online questionnaire

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|--------------------------|-----------------------------|--|
| Submission date | Recruitment status | <input type="checkbox"/> Prospectively registered |
| 08/12/2008 | No longer recruiting | <input type="checkbox"/> Protocol |
| Registration date | Overall study status | <input type="checkbox"/> Statistical analysis plan |
| 27/03/2009 | Completed | <input checked="" type="checkbox"/> Results |
| Last Edited | Condition category | <input type="checkbox"/> Individual participant data |
| 12/05/2010 | Other | |

Plain English summary of protocol

Not provided at time of registration

Contact information

Type(s)

Scientific

Contact name

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Contact details

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Additional identifiers

Protocol serial number

N/A

Study information

Scientific Title

Effects of a financial incentive on the response rate to an online questionnaire: a randomised controlled trial

Study objectives

To assess whether monetary incentives increase response rates to online questionnaires.

Ethics approval required

Old ethics approval format

Ethics approval(s)

Institute for Research in the Social Sciences (IRISS) Ethics Committee, University of York, approved on 10/07/2008.

Study design

Randomised controlled trial

Primary study design

Interventional

Study type(s)

Other

Health condition(s) or problem(s) studied

Research dissemination

Interventions

Knowledge of incentive vs no knowledge of incentive. Gift vouchers (from Amazon.com, Inc.) to the value of £10 (British pounds) were to be given to all participants who completed the questionnaire. The questionnaire/invitation was first sent to the participants on 13 October 2008. Those who did not respond by 31 December 2008 were considered to be non-responders.

Intervention Type

Other

Phase

Not Applicable

Primary outcome(s)

Rate of response between the two groups.

Key secondary outcome(s))

No secondary outcome measures

Completion date

19/12/2008

Eligibility

Key inclusion criteria

UK based principal investigators of health services and public health research completed 2003-2008 and (extramural) funded by the Chief Scientist Office, Economic and Social Research Council, Medical Research Council, NIHR Health Technology Assessment Programme, NIHR Service Delivery and Organisation Programme or Wellcome Trust.

Participant type(s)

Patient

Healthy volunteers allowed

No

Age group

Other

Sex

All

Key exclusion criteria

Any principal investigators not based in UK.

Date of first enrolment

13/10/2008

Date of final enrolment

19/12/2008

Locations

Countries of recruitment

United Kingdom

England

Study participating centre

Public & Environmental Health Research Unit

London

United Kingdom

WC1E 7HT

Sponsor information

Organisation

Medical Research Council (UK)

ROR

<https://ror.org/03x94j517>

Funder(s)

Funder type

Government

Funder Name

Medical Research Council (MRC) Population Health Sciences Research Network (UK) (Ref: PHSRN 11)

Results and Publications

Individual participant data (IPD) sharing plan

IPD sharing plan summary

Not provided at time of registration

Study outputs

| Output type | Details | Date created | Date added | Peer reviewed? | Patient-facing? |
|---------------------------------|---------|--------------|------------|----------------|-----------------|
| Results article | results | 10/05/2010 | | Yes | No |