

# In healthy adults does a novel liposomal multivitamin/mineral enhance absorption compared to a "food-based" multivitamin/mineral or standard USP multivitamin/mineral product?

<b>Submission date</b> 29/09/2022	<b>Recruitment status</b> No longer recruiting	<input type="checkbox"/> Prospectively registered <input type="checkbox"/> Protocol
<b>Registration date</b> 04/10/2022	<b>Overall study status</b> Completed	<input type="checkbox"/> Statistical analysis plan <input checked="" type="checkbox"/> Results
<b>Last Edited</b> 17/11/2023	<b>Condition category</b> Other	<input type="checkbox"/> Individual participant data

## Plain English summary of protocol

### Background and study aims

Dietary intervention studies among firefighters have shown improvements to oxidative stress markers that play a Multivitamin/mineral (MVM) supplements have been consumed since the early 1940s and remain one of the most popular dietary supplement categories today. Continual innovation is needed to establish products which deliver optimal doses of key vitamins, minerals, and botanicals in the most effective manner. A particularly notable development is the introduction of liposomal delivery mechanisms used to enhance absorption and maximize benefits to the consumer and have long been used as a drug delivery mechanism. Liposomes can accommodate both water-soluble and fat-soluble components and are well suited for use with the diverse properties of the vitamins and minerals contained in an MVM product. As compared to traditional methods, liposomal delivery may result in greater stability within the gastrointestinal tract, increased absorption, and ultimately greater intracellular delivery of nutrients. Despite the immense promise of this technology in general, additional research is needed to clarify the pharmacokinetic properties of specific, novel liposomal MVM formulations. Based on the favorable properties of liposomes for nutrient delivery, it is hypothesized that the liposomal MVM will exhibit greater bioavailability as indicated by higher circulating concentrations of representative micronutrients (i.e., water- and fat-soluble vitamins and minerals) when compared to a traditional MVM.

### Who can participate?

Healthy volunteers aged 18 to 65 years

### What does the study involve?

Phone Screening: Prospective participants will first undergo a phone screening to determine general eligibility using a standard phone script. If this screening suggests they may be a good candidate, they will be invited to a familiarization session. Familiarization: During the

familiarization, participants will be informed about the study and sign informed consent statements in compliance with the University IRB. Participants will respond to health history questionnaires; undergo a general health screening including having their height, weight, and resting heart rate and blood pressure determined; and, be informed of the general methods of the study.

**Experimental 1 Testing:** Participants will report to the lab after a 12 hour fast from food, dietary supplements, medications, and intake of all substances except water. Participants donate a fasting blood sample of approximately four teaspoons (~20 milliliters) of venous blood and then consume the assigned supplement along with a standardized breakfast. Blood samples will be taken 2, 4, and 6 hours following ingestion of the meal and supplement. Samples will be processed and stored at -20C until shipment. **Washout Period.** Participants will observe at least a 7-day washout period.

**Experiment 2 Testing:** Participants will report to the lab in a fasted state and repeat the experiment while consuming the next randomly assigned treatment. **Washout Period.**

Participants will observe at least a 7-day washout period. **Experiment 3 Testing:** Participants will report to the lab in a fasted state and repeat the experiment while consuming the final randomly assigned treatment.

What are the possible benefits and risks of participating?

**Benefits:** Possible benefits of participating include determining if nutrient absorption is enhanced when a MVM supplement utilizes a novel liposomal delivery mechanism.

**Risks:** Possible risks of participating include slight pain when the needle is inserted during the phlebotomy procedures. Participants may develop a harmless black and blue mark, and their arm may be sore. Occasionally, some people feel dizzy or lightheaded when blood is drawn. They may become sweaty, feel cold or tingly, and may faint or throw up. Risks that are possible but unlikely include infection, nerve damage, and puncturing an artery instead of a vein. However, only a trained phlebotomist will be performing blood sampling using sterile procedures. Side effects of large doses of multivitamins may include tooth staining, increased urination, stomach bleeding, uneven heart rate, confusion and muscle weakness or limp feeling. When taken as directed, multivitamins and minerals are not expected to cause serious side effects.

Where is the study run from?

Texas A&M University (USA)

When is the study starting and how long is it expected to run for?

January 2022 for 1 month

Who is funding the study?

Better Being Company (USA)

Who is the main contact?

Dr Richard Kreider, rbkreider@tamu.edu

## Contact information

**Type(s)**

Principal Investigator

**Contact name**

Dr Richard Krieder

**Contact details**

400 Bizzell St  
College Station  
United States of America  
77843  
+1 979.458.1498  
rbkreider@tamu.edu

**Additional identifiers****EudraCT/CTIS number**

Nil known

**IRAS number****ClinicalTrials.gov number**

Nil known

**Secondary identifying numbers**

LIPMULT-0002

**Study information****Scientific Title**

Pharmacokinetic analysis of nutrient absorption from a novel liposomal multivitamin/mineral formulation

**Study objectives**

A novel liposomal MVM (multivitamin/mineral) improves absorption and pharmacokinetics when compared to standard USP & "food-based" MVM.

**Ethics approval required**

Old ethics approval format

**Ethics approval(s)**

Approved 05/01/2022, Texas A&M IRB (General Services Complex (GSC), Room 101A, 750 Agronomy Road, College Station, TX, 77843-1186, USA; +1 979-458-4067; irb@tamu.edu), ref: IRBID: IRB2021-1418, Study Ref# 131667

**Study design**

Randomized placebo controlled double-blinded triple-arm crossover intervention trial

**Primary study design**

Interventional

**Secondary study design**

Randomised cross over trial

**Study setting(s)**

School

## **Study type(s)**

Other

## **Participant information sheet**

No participant information sheet available

## **Health condition(s) or problem(s) studied**

Pharmacokinetics of multivitamins in healthy adults

## **Interventions**

Approximately 40 participants will be recruited with a goal of completing 25 in the study.

Familiarization: During the familiarization, participants will be informed about the study and sign informed consent statements in compliance with the University IRB. Participants will respond to health history questionnaires; undergo a general health screening including having their height, weight, and resting heart rate and blood pressure determined; and, be informed of the general methods of the study.

Experimental 1 Testing: Participants will report to the lab after a 12 hour fast from food, dietary supplements, medications, and intake of all substances except water. Participants donate a fasting blood sample of approximately four teaspoons (~20 milliliters) of venous blood and then consume the assigned supplement along with a standardized breakfast. Blood samples will be taken 2, 4, and 6 hours following ingestion of the meal and supplement. Samples will be processed and stored at -20C until shipment.

Washout Period. Participants will observe at least a 7-day washout period.

Experiment 2 Testing: Participants will report to the lab in a fasted state and repeat the experiment while consuming the next randomly assigned treatment.

Washout Period. Participants will observe at least a 7-day washout period.

Experiment 3 Testing: Participants will report to the lab in a fasted state and repeat the experiment while consuming the final randomly assigned treatment.

Block randomization method is used to assign to treatments:

Treatment 1 – Food Based Multivitamin (mykind Organic Women's/Men's Multi)

Treatment 2 – Non-Liposomal Universal Multivitamin

Treatment 3 – Nutraceutical Liposomal Multivitamin

## **Intervention Type**

Supplement

## **Primary outcome measure**

Blood samples will be taken 2, 4, and 6 hours following ingestion of the meal and supplement:

1. Area under the concentration vs. time curve (AUC)
2. Maximum observed concentration (Cmax)
3. Time of maximum observed concentration (Tmax) for each nutrient examined:  
Vitamins D2/D3, A, E, C, B12, and B9 (Folic Acid), magnesium and iron

## **Secondary outcome measures**

There are no secondary outcome measures

## **Overall study start date**

04/01/2022

**Completion date**

30/01/2022

## Eligibility

**Key inclusion criteria**

1. Age 18 to 65 years at time of consent;
2. Ability to comply with study procedures; and,
3. Availability to complete study based on durations of individual visits and scheduling requirements.

**Participant type(s)**

Healthy volunteer

**Age group**

Adult

**Lower age limit**

18 Years

**Upper age limit**

65 Years

**Sex**

Both

**Target number of participants**

40

**Total final enrolment**

25

**Key exclusion criteria**

1. Presence of a disease or medical condition that could reasonably influence study outcomes or make participation inadvisable;
2. Use of medication that could reasonably influence study outcomes or make participation inadvisable;
3. Inability to abstain from medication, supplement, or substance use during the overnight fast and duration of the study visit;
4. Anticipated inability to provide blood samples (e.g., known difficulty providing blood samples); and/or
5. Currently pregnant or breastfeeding, based on self-report.

**Date of first enrolment**

05/01/2022

**Date of final enrolment**

12/01/2022

## Locations

**Countries of recruitment**

United States of America

**Study participating centre**

**Texas A&M University**

400 Bizzell St.

College Station

United States of America

77843

## **Sponsor information**

**Organisation**

Better Being Company

**Sponsor details**

222 S Main St, 16th Floor

Salt Lake City

United States of America

84101

+1 4356556000

mwillis@betterbeing.com

**Sponsor type**

Industry

**Website**

<https://www.betterbeing.com/>

## **Funder(s)**

**Funder type**

Industry

**Funder Name**

Better Being Company

## **Results and Publications**

Publication and dissemination plan

Planning on publishing in Nutrients

### Intention to publish date

30/11/2022

### Individual participant data (IPD) sharing plan

Data and statistical analyses are available upon request on a case-by-case basis for non-commercial scientific inquiry and/or educational use if IRB restrictions and research agreement terms are not violated.

### IPD sharing plan summary

Stored in non-publicly available repository

### Study outputs

Output type	Details	Date created	Date added	Peer reviewed?	Patient-facing?
<a href="#">Results article</a>		07/07/2023	17/11/2023	Yes	No