

# The Advocacy In Action Study

<b>Submission date</b> 28/01/2008	<b>Recruitment status</b> No longer recruiting	<input type="checkbox"/> Prospectively registered
<b>Registration date</b> 06/02/2008	<b>Overall study status</b> Completed	<input checked="" type="checkbox"/> Protocol
<b>Last Edited</b> 28/05/2013	<b>Condition category</b> Injury, Occupational Diseases, Poisoning	<input type="checkbox"/> Statistical analysis plan
		<input checked="" type="checkbox"/> Results
		<input type="checkbox"/> Individual participant data

**Plain English summary of protocol**  
Not provided at time of registration

## Contact information

**Type(s)**  
Scientific

**Contact name**  
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## Additional identifiers

**Protocol serial number**  
001009

## Study information

**Scientific Title**  
A cluster randomised controlled trial to reduce pedestrian injuries in deprived communities

**Acronym**

AIAS

### **Study objectives**

To determine whether providing an information package, tailored to local areas, influences local politicians to take action to reduce pedestrian injury risk in the areas they represent.

### **Ethics approval required**

Old ethics approval format

### **Ethics approval(s)**

Ethics approval received from the Research Ethics Committee of the School of Medicine, Swansea University on the 26th September 2005.

### **Study design**

Interventional randomised controlled trial

### **Primary study design**

Interventional

### **Study type(s)**

Prevention

### **Health condition(s) or problem(s) studied**

Pedestrian injuries

### **Interventions**

Intervention Group:

Targeted information on location of pedestrian injuries and effective interventions to prevent such injuries.

Control Group:

General information on children's injuries.

Both trial arms have duration of 27 months from issuing of intervention and control packs in October - November 2005 to follow up in January 2008.

### **Intervention Type**

Other

### **Phase**

Not Specified

### **Primary outcome(s)**

Number of road safety interventions (traffic calming features, road safety education, 20 mph zones and safe routes to school) in intervention and control areas 25 months post-randomisation.

### **Key secondary outcome(s)**

Councillors interest in road safety and self-efficacy in intervening to prevent pedestrian injury in their wards.

**Completion date**

31/03/2008

## Eligibility

**Key inclusion criteria**

1. Elected politicians (councillors) representing electoral wards
2. Either sex, aged 18+ years

**Participant type(s)**

Patient

**Healthy volunteers allowed**

No

**Age group**

Adult

**Lower age limit**

18 years

**Sex**

All

**Key exclusion criteria**

No exclusion criteria.

**Date of first enrolment**

01/01/2005

**Date of final enrolment**

31/03/2008

## Locations

**Countries of recruitment**

United Kingdom

Wales

**Study participating centre**

Centre for Health Information, Research and Evaluation (CHIRAL)

Swansea

United Kingdom

SA2 8PP

# Sponsor information

## Organisation

Department of Health (UK)

## ROR

<https://ror.org/03sbpja79>

# Funder(s)

## Funder type

Government

## Funder Name

Department of Health (UK) (ref: 001009) - Policy Research Programme

# Results and Publications

## Individual participant data (IPD) sharing plan

## IPD sharing plan summary

Not provided at time of registration

## Study outputs

Output type	Details	Date created	Date added	Peer reviewed?	Patient-facing?
<a href="#">Results article</a>	results	01/04/2013		Yes	No
<a href="#">Protocol article</a>	protocol	01/04/2008		Yes	No