

# Digitally enhanced targeted testing for HIV, hepatitis B and hepatitis C in primary care (TARGET-ID): feasibility study

<b>Submission date</b> 07/09/2024	<b>Recruitment status</b> No longer recruiting	<input checked="" type="checkbox"/> Prospectively registered <input type="checkbox"/> Protocol
<b>Registration date</b> 08/10/2024	<b>Overall study status</b> Completed	<input type="checkbox"/> Statistical analysis plan <input type="checkbox"/> Results
<b>Last Edited</b> 17/09/2025	<b>Condition category</b> Infections and Infestations	<input type="checkbox"/> Individual participant data <input checked="" type="checkbox"/> Record updated in last year

## Plain English summary of protocol

### Background and study aims

Blood-borne viruses (BBVs) like HIV, Hepatitis B, and Hepatitis C can cause serious health problems, especially in disadvantaged groups. Many people do not know they have these infections, which worsens health inequalities. Current testing programs often use broad methods to find people who might have a BBV, resulting in many unnecessary tests and missed positive cases. To improve this, we have worked with a group of people who have direct experience with BBVs to design a better testing program. This program uses a computer algorithm, based on data from GP health records, to identify people who are more likely to have a BBV. We are piloting this new approach in selected GP practices to see how well it works.

### Who can participate?

Adults aged 18 and over who are registered with one of the participating GP practices in London, Bristol, or Leicester and can discuss the test in English or with a suitable translator.

### What does the study involve?

If you participate, a computer program will analyze your health records to estimate your risk of having a BBV. If you are identified as high-risk, you will receive a personalized text message with a video explaining the test and a link to schedule a blood test. If you prefer, you can choose a finger-prick test instead. If you test positive, support will be provided to help you access specialist treatment and care.

### What are the possible benefits and risks of participating?

Patients testing positive for a blood-borne virus may benefit from early diagnosis and prompt access to specialist treatment and care and those with a negative test result will benefit from knowing their status and health prevention advice. There are no known health risks with this research. However, some of the questions asked in the interviews could be upsetting for some individuals. Patients are free to decline answering any question they may not feel comfortable answering.

Where is the study run from?  
Queen Mary University of London (UK)

When is the study starting and how long is it expected to run for?  
November 2020 to March 2026

Who is funding the study?  
National Institute for Health and Care Research (NIHR) School of Primary Care Research (SPCR)  
(UK)  
Gilead Sciences (UK)

Who is the main contact?  
Dr Werner Leber, w.leber@qmul.ac.uk

## Contact information

**Type(s)**  
Public, Scientific, Principal investigator

**Contact name**  
Dr Werner Leber

**ORCID ID**  
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## Additional identifiers

**Clinical Trials Information System (CTIS)**  
Nil known

**Integrated Research Application System (IRAS)**  
326061

**Protocol serial number**  
IRAS 326061

## Study information

**Scientific Title**

Undiagnosed HIV, Hepatitis B and Hepatitis C in primary care: Targeted testing using digital technology to increase identification and improve care pathways for higher risk and underserved communities (TARGET-ID): Randomised mixed methods feasibility study

## **Acronym**

TARGET-ID

## **Study objectives**

Implementing machine learning-assisted testing for blood-borne viruses (HIV, Hepatitis B, and Hepatitis C) in conjunction with peer support in general practice is feasible and acceptable to both staff and patients, and it results in a higher rate of BBV diagnoses compared to usual care.

## **Ethics approval required**

Ethics approval required

## **Ethics approval(s)**

notYetSubmitted (United Kingdom)

## **Study design**

Randomized mixed methods feasibility study

## **Primary study design**

Interventional

## **Study type(s)**

Diagnostic

## **Health condition(s) or problem(s) studied**

Identification of patients at risk of HIV, Hepatitis B and Hepatitis C.

## **Interventions**

- A computer search will identify 200 patients per practice who are most at risk of the blood-borne viruses (BBV) HIV, hepatitis B and hepatitis C.
  - A text message including links to an explanatory video and information on self-referral for blood testing.
  - Up to three follow up calls to encourage study participation.
  - Patients who test positive will receive a GP referral to a specialist.
  - Optional GP referral to a local peer supporter is available for patients who have difficulty engaging with the clinic.
  - Optional GP referral to a peer supporter for finger prick testing is also available to those anxious about testing at the practice.
- A practice GP or nurse champion will support study implementation, communicate with the study team, and assist with recruitment for qualitative interviews.

The control practice will continue to provide routine standard of care.

Intervention duration: 6 months.

Follow up will be 3 months

Three east London practices will be cluster randomised using 'R' and using the following minimisation criteria:

Practice list size: <10,000 patients, ≥10,000 patients

Teaching practice: Yes/No

Male HIV testing rate (number of male patients tested for HIV in the preceding 12 months /practice list size)

## **Intervention Type**

Behavioural

## **Primary outcome(s)**

Numbers of patients newly diagnosed with HIV, HBV or HCV measured using patient records at follow up

## **Key secondary outcome(s)**

Measured using patient records at follow up:

Clinical outcomes

1. Numbers of patients diagnosed at an early stage of HIV (CD4 count at or above 350 cells per cubic millimetre of blood)
2. Numbers of patients diagnosed with Hepatitis B with liver cirrhosis
3. Numbers of patients diagnosed with Hepatitis C with liver cirrhosis

Viral outcomes

4. Initial viral load for HIV, HBV and HCV

Health service use

5. Numbers of patients identified at different levels of risk for each BBV
6. Numbers offered testing
7. Numbers accepted testing and had a test
8. Numbers accepted testing but did not attend following three invitations
9. Numbers declined testing
10. Numbers of non-responders
11. Positive tests and yield
12. Numbers referred to peer supporters
13. Numbers referred to specialist clinics
14. Numbers of patients who entered the clinic

Economic outcomes

15. Cost-effectiveness of the intervention compared to standard of care
16. Practice activities measured using observation of clinical meetings, data from practice GP or nurse champion

## **Completion date**

31/03/2026

## **Eligibility**

### **Key inclusion criteria**

Individuals aged 18 and above registered with one of the participating general practices, who can undertake the pre-test discussion in English or with a suitable translator.

**Participant type(s)**

Patient

**Healthy volunteers allowed**

No

**Age group**

Adult

**Lower age limit**

18 years

**Upper age limit**

100 years

**Sex**

All

**Key exclusion criteria**

1. Age under 18 years
2. Known BBV positive patients
3. Individuals with limited English abilities, who are unable to understand the info sheet or, who are unable to engage with the pre-test discussion for BBV testing

**Date of first enrolment**

01/04/2025

**Date of final enrolment**

30/06/2025

**Locations****Countries of recruitment**

United Kingdom

England

**Study participating centre**

**Queen Mary University of London**

Wolfson Institute of Population Health

58 Turner Street

London

United Kingdom

E1 2AB

**Study participating centre**

**University of Bristol**

Bristol Population Health Science Institute  
Beacon House  
Queens Road  
Bristol  
United Kingdom  
BS8 1QU

**Study participating centre****University of Leicester**

Department of Respiratory Sciences  
University Road  
Leicester  
United Kingdom  
LE1 7RH

**Study participating centre****University of Oxford**

The Big Data Institute  
Li Ka Shing Centre for Health Information and Discovery Old Road Campus  
Oxford  
United Kingdom  
OX3 7LF

**Study participating centre****Barts and the London NHS Foundation Trust**

Blizard Institute  
4 Newark Street  
London  
United Kingdom  
E1 2AT

**Study participating centre****Homerton University NHS Foundation Trust**

Centre for the Study of Sexual Health and HIV  
Homerton Row  
London  
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E9 6SR

**Sponsor information**

**Organisation**

Queen Mary University of London

**ROR**

<https://ror.org/026zzn846>

**Funder(s)****Funder type**

Government

**Funder Name**

National Institute for Health and Care Research (NIHR) School of Primary Care Research (SPCR)

**Funder Name**

Gilead Sciences

**Alternative Name(s)**

Gilead, Gilead Sciences, Inc., Oligogen

**Funding Body Type**

Government organisation

**Funding Body Subtype**

For-profit companies (industry)

**Location**

United States of America

**Results and Publications****Individual participant data (IPD) sharing plan**

The datasets generated and analyzed during this study are available upon request from Dr. Werner Leber at [w.leber@qmul.ac.uk](mailto:w.leber@qmul.ac.uk). We will obtain valid implied consent from patients undergoing testing. Patients who test positive for HIV, Hepatitis B, or Hepatitis C, as well as those participating in interviews, will provide written informed consent. Only pseudonymised and aggregated data will be shared. All data will be encrypted and transferred securely using safe file transfer protocols.

**IPD sharing plan summary**

Available on request

## Study outputs

Output type	Details	Date created	Date added	Peer reviewed?	Patient-facing?
<a href="#">Participant information sheet</a>	Participant information sheet	11/11/2025	11/11/2025	No	Yes
<a href="#">Study website</a>	Study website	11/11/2025	11/11/2025	No	Yes