

# Evaluation of the effectiveness of a text-based mHealth smoking cessation intervention among high school students in Sweden

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|----------------------------------------|---------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|
| <b>Submission date</b><br>10/10/2017   | <b>Recruitment status</b><br>No longer recruiting             | <input checked="" type="checkbox"/> Prospectively registered<br><input checked="" type="checkbox"/> Protocol |
| <b>Registration date</b><br>13/10/2017 | <b>Overall study status</b><br>Completed                      | <input type="checkbox"/> Statistical analysis plan<br><input checked="" type="checkbox"/> Results            |
| <b>Last Edited</b><br>21/11/2023       | <b>Condition category</b><br>Mental and Behavioural Disorders | <input type="checkbox"/> Individual participant data                                                         |

## Plain English summary of protocol

### Background and study aims

Each year, thousands of children and adolescents in Sweden start smoking. Tobacco use increases with age and the earlier one starts smoking, the higher the risk to become addicted to nicotine and develop illnesses due to smoking. Although recent figures show that around two thirds of high school smokers want to quit, only about one in ten seek or gain access to evidence-based interventions. The evidence for the effectiveness of text messaging interventions to reduce smoking behaviour is well-established, yet there is still a great need for studies targeting high school pupils. The smoking cessation program NEXit Junior is a 12-week innovative text-based mHealth smoking cessation intervention based upon fully automated short mobile phone text messages. The messages are built from key elements of existing effective interventions, officially recommended practice manuals and guidance from smoking cessation experts. The effectiveness of the original NEXit intervention (targeting university students) was evaluated in a previous study including 1590 university students. Students who received the intervention were almost twice as likely to quit smoking. The aim of this study is to determine the effectiveness of the text-based smoking cessation intervention among high school pupils.

### Who can participate?

High school students who smoke at least one cigarette a week and want to quit smoking

### What does the study involve?

Participants are randomly allocated to either the intervention group or treatment as usual group. The intervention starts with a motivational phase of one week. In this first phase the participants receive text messages containing motivating information relevant for quitting, e.g. symptoms to expect after quitting, tips to avoid weight gain, tips to cope with cravings, avoiding smoking triggers, motivational support, and how to distract one's mind from smoking. Participants also receive messages in order to prompt them to get rid of cigarettes, ashtrays and lighters, to avoid environments where they could normally smoke, and encourage them to overcome challenges of quitting. After 1 week the core intervention begins and runs for 12 weeks. Participants receive up to four text messages per day during the first few weeks, and then the number of messages per day decreases. During the last weeks of the program a single

message per day is sent, with a few exceptions when participants do not receive any messages. Messages encourage participants to not begin smoking again and focus on their success so far. They are offered coping messages for handling cravings, motivational messages, and support with withdrawal symptoms. Follow-ups are conducted after 3, 6 months and 12 months to find out whether the participants have stopped smoking.

What are the possible benefits and risks of participating?

Participants may benefit from stopping smoking. There are no anticipated risks.

Where is the study run from?

High schools in Sweden

When is the study starting and how long is it expected to run for?

November 2017 to July 2019

Who is funding the study?

Linköping University (Sweden)

Who is the main contact?

Dr Ulrika Müssener

## Contact information

### Type(s)

Scientific

### Contact name

Dr Ulrika Müssener

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## Additional identifiers

## Study information

### Scientific Title

The effectiveness of a text-based mHealth smoking cessation intervention among high school students: a randomized controlled trial

### Acronym

NEXit Junior study

**Study objectives**

The study aims to evaluate the effectiveness of an innovative text-based mHealth smoking cessation intervention employing a single-blind two-arm randomized controlled trial (RCT) design with an intervention group and a treatment as usual group. Outcome measures will be assessed at 3 months in order to estimate immediate effects, as well as intermediate and long term effects at 6 and 12 months. The primary hypotheses are that participants in the intervention group will report significantly higher cessation rates, measured as prolonged abstinence and 4-week point prevalence of smoking abstinence, at follow-up compared with participants in the control group. Secondary hypotheses are that the intervention group will report significantly higher rates of 7-day point prevalence of smoking abstinence, higher mean number of quit attempts since taking part in the study, fewer number of uses of other smoking cessation services since first invitation to the study and lower numbers of cigarettes smoked weekly if still smoking at follow-up, compared with the control group.

**Ethics approval required**

Old ethics approval format

**Ethics approval(s)**

Ethics Committee in Linköping, 19/09/2017, Ref: Dnr 2017/388-31

**Primary study design**

Interventional

**Study design**

Randomized controlled trial

**Study type(s)**

Other

**Health condition(s) or problem(s) studied**

Tobacco smoking

**Interventions**

After signing on and completing a baseline questionnaire, participants will be randomized to the intervention or treatment as usual group. Randomization will be fully computerized and automated. No strata or blocks will be used during randomisation, each participant has equal probability of being randomised to either the intervention or control group.

The intervention starts with a motivational phase of one week. In this first phase the participants receive text messages containing motivating information relevant for quitting, e.g. symptoms to expect after quitting (biofeedback messages about what happens in the body after a quit attempt), tips to avoid weight gain, tips to cope with cravings, avoiding smoking triggers, motivational support, and how to distract one's mind from smoking. Participants will also receive messages in order to prompt them to get rid of cigarettes, ashtrays and lighters, to avoid environments where they could normally smoke, and encourage them to overcome challenges of quitting.

After one week the core intervention begins and runs for 12 weeks. Participants will receive up to four text messages per day during the first few weeks, and then the number of messages per day decrease. During the last weeks of the program a single message per day is sent, with a few

exceptions when participants will not receive any messages. Messages will encourage participants to not begin smoking again and focus on their success so far. They will be offered coping messages for handling cravings, motivational messages, and support with withdrawal symptoms.

Follow-ups will be conducted at 3, 6 months and 12 months after enrolment.

### **Intervention Type**

Other

### **Primary outcome(s)**

Measured at 3, 6 and 12 months after enrolment:

1. Self-reported prolonged abstinence, defined as having not smoked more than five cigarettes in the last eight weeks
2. Self-reported 4-week point prevalence of smoking abstinence (no cigarettes smoked in the past 4 weeks)

### **Key secondary outcome(s)**

Measured at 3, 6 and 12 months after enrolment:

1. Self-reported 7-day point prevalence of smoking abstinence
2. Mean number of quit attempts since taking part in the study
3. Number of uses of other smoking cessation services since first invitation to the study e.g. prescribed medication, nicotine replacement medication, counselling, calling helpline or any other help
4. Numbers of cigarettes smoked weekly (for participants still smoking at the time of follow-up only)

### **Completion date**

31/07/2019

## **Eligibility**

### **Key inclusion criteria**

1. High school students
2. Smoking consumption of at least one cigarette a week
3. Willingness to make an attempt to quit smoking
4. Ownership of a mobile phone

### **Participant type(s)**

Other

### **Healthy volunteers allowed**

No

### **Age group**

Child

### **Sex**

All

**Total final enrolment**

535

**Key exclusion criteria**

Non-smokers and pupils who are not willing to attempt to quit smoking

**Date of first enrolment**

08/01/2018

**Date of final enrolment**

30/07/2018

**Locations****Countries of recruitment**

Sweden

**Study participating centre**

All high schools in Sweden will be asked to partake in the RCT. The trial will be conducted at those high schools which accept to advertise the trial to their pupils.

Sweden

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**Sponsor information****Organisation**

Linköping University

**ROR**

<https://ror.org/05ynxx418>

**Funder(s)****Funder type**

University/education

**Funder Name**

Linköpings Universitet

**Alternative Name(s)**

Linköping University, Linköping University, LiU

**Funding Body Type**

Government organisation

**Funding Body Subtype**

Local government

**Location**

Sweden

## Results and Publications

**Individual participant data (IPD) sharing plan**

The datasets generated during and/or analysed during the current study are/will be available upon request from Dr Ulrika Müssener.

**IPD sharing plan summary**

Available on request

**Study outputs**

| Output type                      | Details                          | Date created | Date added | Peer reviewed? | Patient-facing? |
|----------------------------------|----------------------------------|--------------|------------|----------------|-----------------|
| <a href="#">Results article</a>  | 3-month primary outcome findings | 06/03/2020   | 15/06/2020 | Yes            | No              |
| <a href="#">Results article</a>  | Six-month outcomes               | 21/11/2021   | 21/11/2023 | Yes            | No              |
| <a href="#">Protocol article</a> | protocol                         | 22/11/2018   |            | Yes            | No              |