

# Pilot study: impact of gynaecological cancers leaflet in GP practices

<b>Submission date</b> 20/12/2013	<b>Recruitment status</b> No longer recruiting	<input type="checkbox"/> Prospectively registered
		<input type="checkbox"/> Protocol
<b>Registration date</b> 20/12/2013	<b>Overall study status</b> Completed	<input type="checkbox"/> Statistical analysis plan
		<input type="checkbox"/> Results
<b>Last Edited</b> 04/02/2020	<b>Condition category</b> Cancer	<input type="checkbox"/> Individual participant data
		<input type="checkbox"/> Record updated in last year

**Plain English summary of protocol**  
Not provided at time of registration

## Contact information

**Type(s)**  
Scientific

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## Additional identifiers

**Protocol serial number**  
12750

## Study information

**Scientific Title**  
Evaluating the impact of a leaflet to raise awareness in women of symptoms of gynaecological cancers on consultation rates, use of diagnostic tests and referrals in primary care. A pilot study in GP practices

## **Study objectives**

Gynaecological cancers have a combined incidence in women second only to breast cancer in the UK. Evidence shows that earlier diagnosis could reduce the survival gap between England and the European average. An information leaflet detailing the symptoms of gynaecological cancers and encouraging women to present to their GP has been developed. It aims to increase awareness and reduce help-seeking barriers, with the goal of reducing delay in presentation for gynaecological cancers. This study, funded by the National Awareness and Early Diagnosis Initiative, evaluates the impact of sending this leaflet to women through their GP, on consultation rates, use of diagnostic tests and referral rates. The results will inform a future larger RCT, testing the impact of the leaflet more widely.

## **Ethics approval required**

Old ethics approval format

## **Ethics approval(s)**

12/EE/0231

## **Study design**

Non-randomised interventional and observational; Design type: Diagnosis

## **Primary study design**

Interventional

## **Study type(s)**

Diagnostic

## **Health condition(s) or problem(s) studied**

Topic: Primary Care Research Network for England; Subtopic: Not Assigned; Disease: All Diseases

## **Interventions**

Women aged 40 years and over will be identified from the lists of nine GP practices (N~16250) and mailed the leaflet with a cover letter from their GP. Patients on the palliative care, mental health or oncology registers will be excluded. After the leaflet is sent out, any changes in attendance rates, relevant investigations ordered and referrals made in the six months following will be monitored, and compared to a similar period in the previous year. Women will not be approached during this study, but rather the outcome data will be collected and collated in anonymised form from the practice databases.

## **Intervention Type**

Behavioural

## **Primary outcome(s)**

Rates of relevant consultations.

## **Key secondary outcome(s)**

Not provided at time of registration

## **Completion date**

30/04/2013

# Eligibility

## Key inclusion criteria

All women 40 years and over in nine GP practices across north west London

## Participant type(s)

Patient

## Healthy volunteers allowed

No

## Age group

Adult

## Sex

Female

## Key exclusion criteria

Women on the palliative care, mental health or oncology registers at these practices

## Date of first enrolment

25/06/2012

## Date of final enrolment

30/04/2013

# Locations

## Countries of recruitment

United Kingdom

England

## Study participating centre

City Community and Health Sciences

London

United Kingdom

EC1V 0HB

# Sponsor information

## Organisation

City University London (UK)

ROR

<https://ror.org/04489at23>

## **Funder(s)**

### **Funder type**

Charity

### **Funder Name**

Cancer Research UK (UK)

### **Alternative Name(s)**

CR\_UK, Cancer Research UK - London, Cancer Research UK (CRUK), CRUK

### **Funding Body Type**

Private sector organisation

### **Funding Body Subtype**

Other non-profit organizations

### **Location**

United Kingdom

## **Results and Publications**

**Individual participant data (IPD) sharing plan**

**IPD sharing plan summary**