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What is the effect of framing of outcomes of medicinal treatment for hypertension on decisions about whether to take medication?

Submission date
09/03/2007

Registration date
04/05/2007

Last Edited
09/03/2010

Recruitment status
No longer recruiting

Overall study status
Completed

Condition category
Circulatory System

[_] Prospectively registered
[_] Protocol
[_] Statistical analysis plan
[X] Results
[_] Individual participant data

Plain English summary of protocol
Not provided at time of registration

Contact information

Type(s)
Scientific

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Additional identifiers

Study information

Scientific Title

Acronym
HIPPO (Health Information Project, Presentation Online)

Study objectives
Our two main comparisons were formulated as the following null-hypotheses:
1. The congruence between participants values and their treatment decision is not better for positively framed messages showing gain over 10 years than for negatively framed messages showing loss over 10 years.
2. The congruence between participants values and their treatment decision is not better for negatively framed messages showing loss over 10 years than for negatively framed messages showing loss per year over 10 years.

Ethics approval required
Old ethics approval format

Ethics approval(s)
The University at Buffalo (New York, USA), Health Sciences Institutional Review Board, approved on 15 May 2002.

Primary study design
Interventional

Study design
Randomized controlled trial

Study type(s)
Not Specified

Health condition(s) or problem(s) studied
Hypertension (hypothetical scenario)

Interventions
Presentation of three statements about the effects of antihypertensives in preventing coronary vascular disease over ten years that are framed differently.

Intervention Type
Other

Phase
Not Specified

Primary outcome(s)
Hypothetical treatment decision: to take or not to take antihypertensives.

Key secondary outcome(s)
No secondary outcome measures

Completion date
31/05/2005

Eligibility

Key inclusion criteria

At least 18 years of age and fluent in Norwegian.

Participant type(s)
Patient

Healthy volunteers allowed
No

Age group
Adult

Lower age limit
18 Years

Sex
Not Specified

Key exclusion criteria
Previous participation in this trial.

Date of first enrolment
01/11/2004

Date of final enrolment
31/05/2005

Locations

Countries of recruitment
Norway

Study participating centre
PO box 7004
Oslo
Norway
N-0130

Sponsor information

Organisation
Norwegian Knowledge Centre for the Health Services (Norway)

ROR
https://ror.org/01thff661

Funder(s)

Funder type
Research council

Funder Name
Norwegian research council (Norway)

Results and Publications

Individual participant data (IPD) sharing plan

IPD sharing plan summary
Not provided at time of registration

Study outputs

Output type	Details	Date created	Date added	Peer reviewed?	Patient-facing?
Results article	results	01/03/2010		Yes	No